

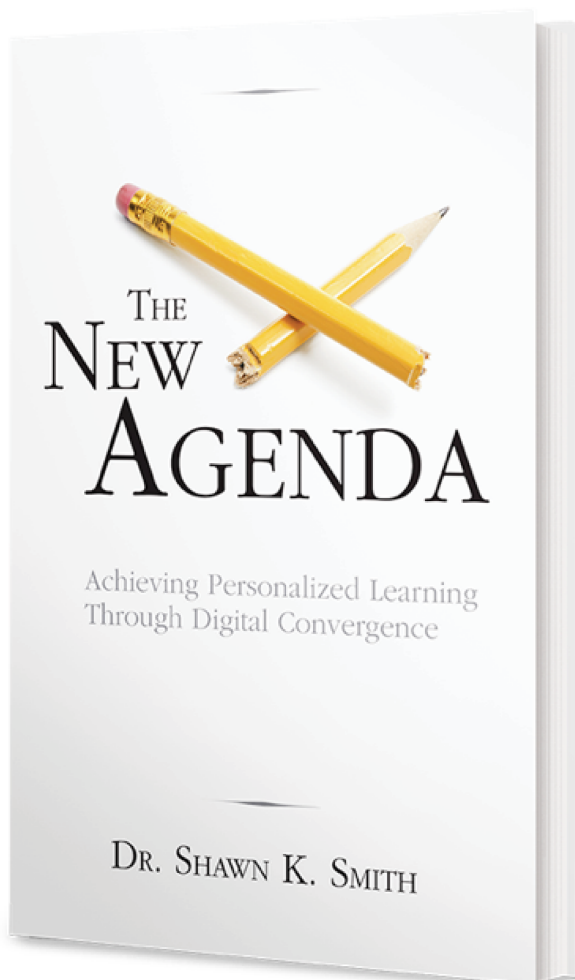


Dr. Shawn K. Smith

DELIVERING THE STRATEGY TO  
PERSONALIZE LEARNING AT SCALE

## YOU'RE INVITED TO A LUNCHEON WITH THE AUTHOR

Presented by Modern Teacher & CESA 2



Thursday, March 1st

10 am - 1 pm

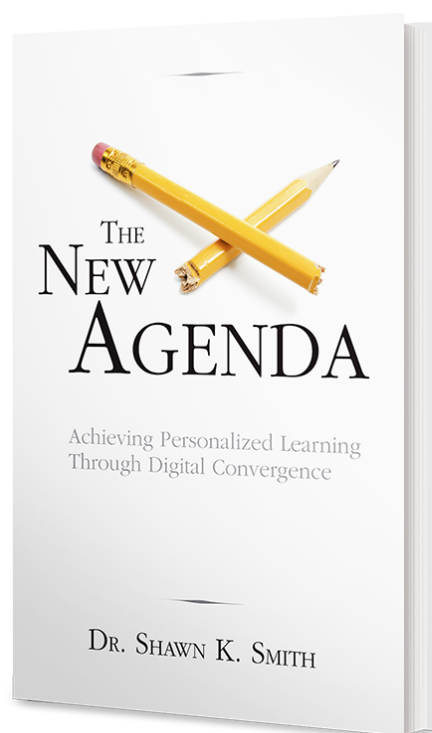
Oregon High School Innovation Center

456 N Perry Pkwy.  
Oregon, WI 53575

Collaborate on goals and challenges, and come away with a clear road map to personalize learning at scale for your school district. Learn how the Digital Convergence Framework & National Network can effectively guide and support your work. Each attendee will receive a copy of Dr. Smith's latest work.

**Lunch will be provided.**

RSVP AT  
[goo.gl/EvfwTc](http://goo.gl/EvfwTc)



*Align Your Strategic Plan to*

## PERSONALIZE LEARNING AT SCALE

- Adopt a systems-thinking approach to alignment across the educational organization
- Envision the classroom of the future
- Create plans for messaging, branding, and communication
- Strategize for second-order change at scale
- Develop an Instructional Model that aligns to your vision
- Identify the processes for building a strategic plan
- Understand the interdependencies of learning management systems, digital content, and digital tools
- Design and develop a Digital Ecosystem
- Implement processes for writing a blended curriculum
- Develop short-term and long-range professional learning plans for all employees in the school district

### EVENT PROGRAM

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10:00 AM	The New Agenda: Achieving Personalized Learning Through Digital Convergence
11:00 AM	The Digital Convergence Framework: a Methodology to Support & Guide the Work
12:00 PM	Lunch
12:30 PM	Framework Assessment, Q&A and Next Steps

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Questions? Email Beth Clarke at [beth.clarke@cesa2.org](mailto:beth.clarke@cesa2.org).